

In-Store Assets Guide.

Turn browsers into shoppers by letting them know that they can split their purchase into 4 payments with Tabby, without any fees or interest.

Your shoppers' customer journeys consist of various touchpoints. Making small marketing changes at these touchpoints can have a strong impact on your sales goals:

Store entrance

Throughout the store

At checkout

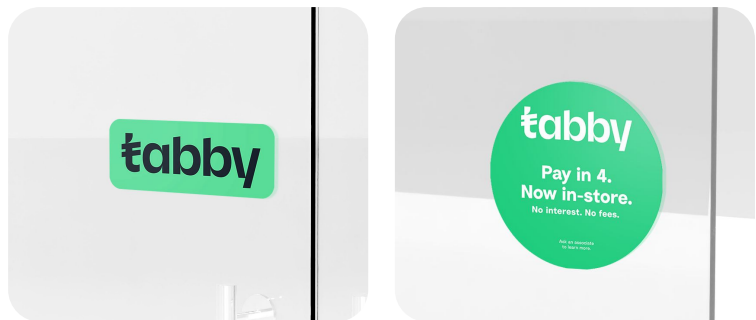
Tent cards or acrylic displays

Use the tent card at payment points, on product shelves, racks or countertops.



Window sticker

Place Tabby window stickers at eye height at the entrance of your store.



Checkout stickers

Place stickers at eye level at store cashier counters points and terminal points facing the customer.

